



TOURISM

Tourism accounts for one of every 10 jobs and adds over \$1.8 billion per year to the local economy. Travel and tourism produce 40,000 jobs in all of the sectors listed in the Employment section above, and has been one of the most rapidly growing industries in Tucson.

TOP TOURIST ATTRACTIONS*

ATTRACTION	ATTENDANCE (2003)	DESCRIPTION
Saguaro National Park	3,400,000	Saguaro cacti, Upper Sonoran Desert biota, hiking trails, visitor center
Arizona-Sonora Desert Museum	518,000	Zoological park, geological museum, botanical garden
Reid Park Zoo	436,000	17-acre zoo, animals in natural settings, gift shop
Pima County Fairgrounds	350,000	County fair, exhibits, 4-H, concerts, carnival rides
Old Tucson Studios	321,000	Family theme park, movie location, live entertainment
Kino Sports Complex	235,000	Spring Training with Arizona Diamondbacks and Chicago White Sox
Mt. Lemmon Ski Valley	227,000	Restaurant, shops, hiking, skiing, lifts
Tucson Museum of Art and Historic Block	191,000	Historic district, museum, art museum
Colossal Cave Park	190,000	Large, dry cavern, guided tours, picnicking
Columbia University's Biosphere 2 Center	170,000	Science and research center, tours, exhibits, displays, multi-media presentations
Tohono Chul Park	167,000	Sonoran desert plants, culture, lectures, nature trails, nursery, bird watching, shops, tearoom
Tucson Raceway Park	144,000	Championship NASCAR racing and specialty events
Kitt Peak National Observatory	100,000	Public tours, evening star gazing, exhibits, educational programs
Tucson Botanical Gardens	98,000	Gardens, educational classes, gift shop, nursery
Arizona Historical Society Museums	90,000	Museum, lectures, exhibits, tours, library, archives
Boyce Thompson Arboretum	85,000	320-acre botanical park, desert plants collection
Picacho Peak State Park	68,000	Camping, hiking, picnicking



TOP TOURIST ATTRACTIONS* (Cont'd)

International Wildlife Museum	64,000	Interactive exhibits with 400+ species
Arizona State Museum	45,000	Oldest and largest anthropology museum in the Southwest, exhibits, public programs, library, gift shop
Catalina State Park	N/A	Camping, picnicking, hiking, equestrian center, and scenic beauty

*Source: Inside Tucson Business 2003 Book of Lists

Links to Information About Travel and Tourism in Tucson and Arizona

- [Economic Impacts of Mexican Visitors to Arizona: 2001](#) (Internet Link to PDF / 67 pages)
- [Tourism in the Tucson Metro Area](#) (PDF 587KB / 65 pages)
- [Tucson International Airport Statistics](#) (Internet Link)